

Sponsorship Prospectus

## **Event Details**

Date: June 20-22, 2024

Location: Halifax, Nova Scotia, Canada

**Format:** Business meetings, interactive and training workshops, plenaries, scientific symposia, oral and poster presentations, networking opportunities.

**Organisers:** Association of Canadian Faculties of Dentistry (ACFD), Canadian Association for Dental Research (CADR), Network for Canadian Oral Health Research (NCOHR) and the Institute of Musculoskeletal Health and Arthritis (CIHR-IMHA)



#### **Attendees**

- Canadian academic dentistry leaders: Deans, Associate Deans, Clinic Directors, Program Directors and others
- Professors from all 10 Canadian dental schools
- Leaders of national dental organizations
- Students, residents and other trainees
- Dentists, dental hygienists and other dental professionals
- Leaders in Canadian health research
- Leaders in the Canadian Dental Care Program

# **Program**





The 2024 conference will be the inaugural Canadian Oral Health Summit, based at Dalhousie University in Halifax. Building on previous biannual meetings of the ACFD, this event is a collaboration with CADR, NCOHR and CIHR-IMHA. The broader program will now span three days, and bring together a wider audience across oral health care and research.



#### **Sessions**

- Business meetings
- Interactive workshops
- Plenaries
- Scientific symposia
- Poster sessions
- Networking



#### Goals

- Foster collaboration
- Explore Novel approaches and technologies
- Advance oral health in Canada and internationally



### **Topics**

To include:

- What's new?
- Impact of Generative Al
- Attracting and retaining researchers and professionals
- Launch of the National Oral Health Research Strategy

# Sponsorship Packages

Platinum	Gold	Silver	Bronze	Included in package?
Ø				Opportunity to speak during Welcome Cocktail
Ø				Opportunity to present to delegates
Ø	Ø			Company name in conference announcements and promotional material
Ø				Sponsorship noted during all open/plenary sessions and organized social events
Ø	Ø	Ø		Signage recognizing contribution to the conference
4 reps	3 reps	2 reps	1 rep	Complimentary registration for representatives to attend all elements of the conference (meals/education programming/welcome cocktail and dinner)
Ø				Promotional material made available to conference attendees at Welcome Cocktail and educational activities
Ø	Ø			Welcome package product placement
$\bigcirc$	Ø	Ø	Ø	Sponsorship noted during Welcome Cocktail
Ø	Ø	Ø		A table for delegates to visit during the conference
Ø	Ø	Ø	Ø	Company name in conference program

## **Sponsorship Prices**

Platinum Level Conference Supporter: \$30,000 and above

Gold Level Conference Supporter: \$20,000 to \$29,999

**Silver Level Conference Supporter: \$10,000 to \$19,999** 

**Bronze Level Conference Supporter: \$5,000 to \$9,999** 

Cost of attendance by private company representatives not included in the above-listed packages: \$500

#### **Contact:**

Association of Canadian Faculties of Dentistry (ACFD)



Contact ACFD administrative assistant Kristjana Oliver (<a href="mailto:admin@acfd.ca">admin@acfd.ca</a>) or executive director Paul Allison (<a href="mailto:paul.allison@mcgill.ca">paul.allison@mcgill.ca</a>) for more information.